



Dr. Joe Serio Bio (long version)

Dr. Joe Serio is a popular and entertaining trainer and conference keynote speaker on transformational leadership, positive interaction with difficult people, understanding fear and resistance, increasing productivity in a world of distractions, and overcoming barriers to improved performance. He motivates and inspires his audiences while providing thought-provoking content.

He is the author of *Time Management: 50 Lessons on Finding Time for What's Important*; *Emotional Intelligence: 50 Lessons on Knowing Who You're Dealing With*; *Public Speaking: 50 Lessons on Presenting Without Losing Your Cool*; and *Overcoming Fear: 50 Lessons on Being Bold and Living the Dream*.

Joe holds a Ph.D. with a specialization in Leadership and Organizational Behavior.

He was the only American to work in the Organized Crime Control Department of the Soviet national police (MVD). He later worked as a security consultant for three years in Moscow helping foreign corporations understand the pitfalls of operating in Russia.

He later worked as a Moscow-based consultant to the world's leading global corporate investigation and business intelligence firm. Joe was subsequently named director of the firm's Moscow office, where he managed a wide variety of investigations across the former Soviet Union. He also served as co-chair of the Security Committee of the American Chamber of Commerce in Moscow.

Joe is the author of the critically-acclaimed book, *Investigating the Russian Mafia and Vodka, Hookers, and the Russian Mafia: My Life in Moscow*. He has delivered presentations to audiences in Russia, China, Canada, and the U.S. on Russian organized crime and security issues.

Joe worked in Moscow as a media consultant to *The New York Times*, *The Washington Post*, CNN, BBC, and other media outlets. He helped produce three documentaries on Russian crime, including going inside Russian prisons, for the television program *Investigative Reports* on the American cable channel, A&E. He was also instrumental in producing the first-ever newspaper series on the Russian mafia. The eight-part series, "Glasnost Gangsters," appeared in the *Chicago Tribune* in 1991.

Dr. Serio has been interviewed by 48 Hours, ID TV/Discovery+, A&E, *The New York Times*, *The Washington Post*, *The Wall Street Journal*, *Chicago Tribune*, *The Dallas Morning News*, CNN, NBC News, Fox News, WGN Radio (Chicago), The European (UK), Legal Realm (China), Sekai Nippo (Japan), Sol de Mexico, and many others on the Russian mafia.

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His professional speaking activities have also included presentations for the American Society for Quality (ASQ), the Austin Association of Insurance Professionals (AAIP), the Apartment Association of Greater Dallas (AAGD), Building Owners and Managers Association International (BOMA), the Society of Government Meeting Professionals (SGMP), LeadingAge Texas, LeadingAge North Carolina, the Healthcare Engineers Society of Northern Illinois (HESNI), the Hispanic Golf Network, Rice University, the Rotary Club of Austin, the Texas Pediatric Society (TPS), the University of Tampa, the University of Texas, the University at Albany, and others.

Dr. Joe Serio Bio (short version)

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